**專區現況及成效 The Status and Effectiveness of Gofunding Zone**

目前櫃買中心「創意集資資訊揭露專區」之簽約對象為國內第一大集資平台業者昂圖股份有限公司經營的flyingV網站。flyingV網站成立於101年4月23日，自雙方簽約日102年8月19日以來至102年12月底止，透過flyingV網站上新上架件數有103件，其中成功提案件數有39件，成功提案募集資金為16,643仟元。

GTSM signed a contracted with flyingV on August 19, 2013. FlyingV is a website launched by Ontoo Inc., the largest domestic crowdfunding platform company, on April 23, 2012. As of the end of 2013, flyingV added 103 new projects since the contract was signed, among which 39 projects became successful proposals and raised TWD 16,643,000.

雙方合作以來flyingV網站每月平均之提案數、集資金額、贊助人次分別較專區啟用前增加4件、1,975仟元及868人，平均較專區啟用前成長21%、73%及56%，種類豐富包含社會文化、音樂影視、創作出版、設計商品、舞台演出等眾多類別之提案，其中如齊柏林空拍紀錄片「看見台灣」，在院線上映前舉辦的「看見台灣露天首映會」也是透過flyingV集資成功，顯示在櫃買中心「創意集資資訊揭露專區」的溫室裡萌芽的台灣創新、創意種子，已越來越吸引社會大眾關注。

On flyingV, the average number of projects each month increased by 4 or 21%, the average amount of funds raised increased by TWD 1,975,000 or 73%, and the average number of donors each month increased by 868 people or 56% since contracted with GTSM. There are a wide variety of projects on flyingV, including projects about the society, culture, music, video, creation, publishing, merchandise design, stage performances, and etc. The funds for the open-air premiere held before the theater release of “Beyond Beauty – Taiwan From Above,” the aerial photography documentary directed by Po-Lin Chi, was also raised on flyingV. It shows that the innovative, creative seeds fostered in Gofunding Zone are attracting more and more public attention.

flyingV加入創意集資資訊揭露專區平台成效

The Effectiveness of flyingV Joining Gofunding Zone

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|  | 102年1~8月  Jan ~ Aug, 2013 | 102/8/19~102/12/31  Aug 19 ~ yearend, 2013 | 增減  Change | 增減百分比  Change (%) |
| 平均每月件數(件)  Average Number of Projects Each Month | 19 | 23 | 4 | 21% |
| 平均每月集資金額(仟元)  Average Amount of Funds Raised Each Month (TWD 1,000) | 2,699 | 4,674 | 1,975 | 73% |
| 平均每月贊助人數(人)  Average Number of Donors Each Month | 1,548 | 2,416 | 868 | 56% |

資料來源: flyingV及本中心整理

Source: flyingV and GTSM